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UTC RETAIL.

NEWS RELEASE

For Immediate Release

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UTC RETAIL Recognized as a Top Retail Software Provider

The 2014 RIS News LeaderBoard ranks UTC RETAIL as an overall top 20 vendor

Rochester, NY, December 12, 2014: UTC RETAIL, a leading provider of POS solutions to the specialty retail market place, announced it was again listed as a top 20 overall software provider in the 2014 RIS News Software LeaderBoard survey. UTC RETAIL improved its ranking from the previous year, placing 16th overall in this year's survey.

"Our team is very proud to have achieved a top 20 ranking for the third year in a row," said Sam Villanti, UTC RETAIL President and CEO. "We have quickly established credibility as a leading POS software provider, having increased our position each year since entering the Top 20. This is a direct result of our outstanding customer satisfaction scores. With our singular focus in providing best-of breed POS software, our retail-hardened POS hardware platforms and our staff's persistent dedication to providing exceptional service, we continue to exceed our customers' expectations and grow our business through the addition of new customers."

Now in its fourteenth year, the annual RIS News Software LeaderBoard survey is conducted by Litchfield Research, an independent research firm. This year it included input from 869 retailers. The signature feature of the LeaderBoard is it's utilization of customer satisfaction scores for vendor rankings. RIS News feels this aspect of the survey makes it unique amongst other vendor reports compiled by industry analyst firms. As a matter of fact, this well respected study is often referenced by retail executives in the planning and evaluation of their next technology investment.

For more information on UTC RETAIL's rankings in the 2014 RIS News Software LeaderBoard or to download the full report, please visit http://risnews.edgl.com/retail-research/2014-RIS-Software-LeaderBoard96986.aspx.

About UTC RETAIL™
UTC RETAIL offers a suite of in-store solutions, including software, hardware and services, which help our customers to thrive in the ever-changing and always accelerating retail climate. With 26 years of experience and over 450,000 store-level installations, we have been recognized as the industry leader in delivering outstanding service and exceptional value. As a result, more than 200 retailers, ranging in size from 1 store to over 2,000 locations, have chosen UTC RETAIL as their trusted POS partner. Our solutions are designed to provide the tools you need today, as well as to support your capability to continually grow and differentiate your business as customers' expectations evolve. Our solutions leverage modern technology and innovative architecture to give you greater flexibility across multiple channels and platforms, and help to extend the long-term benefits of your investment. For more information on UTC RETAIL, call us at 1-800-349-0456 or visit us at www.utcretail.com.