



NEWS RELEASE

For Immediate Release

Contact: Kathy Kiely-Skaggs
Vice President of Sales and Marketing
UTC RETAIL
(440) 542-2456
kskaggs@utcretail.com

2015 RIS News LeaderBoard Recognizes UTC RETAIL as a Top Retail Software Provider

This year's survey ranks UTC RETAIL as a top 10 vendor in several key categories

Rochester, NY, November 25, 2015: UTC RETAIL, a leading provider of POS solutions to the specialty retail market place, announced it has again been recognized as a top 10 software provider in multiple categories in the 2015 RIS News Software LeaderBoard survey. In this year's survey, UTC RETAIL is ranked in the top 10 for Total Cost of Operations, Software Reliability, Quality of Service and Return on Investment. More specifically, this is the fourth year in a row that UTC RETAIL has been recognized as a top 10 provider in the category of ROI.

"We are all very proud to be recognized once again by the LeaderBoard survey," said Sam Villanti, UTC RETAIL President and CEO. "Even though we are still relatively new to the POS software marketplace, in comparison to many of our competitors, we have firmly defined ourselves as a leading POS software provider. Of course, our rankings are a direct result of our customers' satisfaction with the value of the products and services we offer. As a matter of fact, our overall satisfaction scores this year are well above the 5 largest software vendors out there. This has been a consistent trend in all five of the surveys we have participated in. It is through our staff's continued dedication to the ongoing development and progression of our products and services that we have been able to successfully meet our customers' expectations and continue our company's steady growth."

Now in its fifteenth year, the annual RIS News Software LeaderBoard survey is conducted by Litchfield Research, an independent research firm. This year's survey included input from almost 750 responses. The signature feature of the LeaderBoard is its utilization of customer satisfaction scores for vendor rankings. RIS News feels this aspect of the survey makes it unique amongst other vendor reports compiled by industry analyst firms. This well respected study is often referenced by retail executives in the planning and evaluation of their next technology investment.

For more information on UTC RETAIL's rankings in the 2015 RIS News Software LeaderBoard or to download the full report, please visit <http://risnews.edgl.com/retail-research>.

About UTC RETAIL™

UTC RETAIL offers a suite of in-store solutions, including software, hardware and services, which help our customers to thrive in the ever-changing retail climate. With 27 years of experience and over 450,000 store-level installations, UTC RETAIL has been recognized as the industry leader in delivering outstanding service and exceptional value. As a result, more than 200 retailers, ranging in size from 10 stores to over 2,000 locations, have chosen UTC RETAIL as their trusted partner. Our solutions leverage modern technology and innovative architecture to give you greater flexibility across multiple channels and platforms, and help to extend the long-term benefits of your investment. For more information on UTC RETAIL, call us at 1-800-349-0456 or visit us at www.utcretail.com.